**3. Project understanding**

Once you’ve read these resources, make sure you have a confident understanding of the following three questions:

1. What is the business problem that Accenture is trying to tackle for this client?
2. Based on this business problem, what are the requirements that Accenture is expected to deliver?
3. Finally, based on these requirements, what tasks are most likely to be relevant to you as the data analyst?

After reading the first two documents, you should be able to construct an answer to the 3 above questions.

Columns to keep

* Content
  + Content id
  + User id
  + Type
  + Category
* Profile
  + Interest
  + Age
* Reaction
  + Type
* Reaction type
  + score